

2024 SPONSORSHIP PACKAGES



PLAIN CITY
PARKS & RECREATION

YOUR SUPPORT MATTERS

The mission of the Plain City Parks & Recreation Department is to provide diverse recreational opportunities to all Plain City residents.

Plain City Parks & Recreation would like to offer you the opportunity to promote your business or organization to the community, while also showing your support of Plain City's public events. Additional opportunities are available with various recreation programs and activities.

The quality of life provided by a healthy parks and recreation system plays a critical role in attracting residents and businesses. Supporting and growing Plain City's park system provides the community with a number of benefits, including increased real estate values, tourism, and jobs.

By investing in Plain City Parks & Recreation, you are also investing in our community. We thank you for your consideration of these sponsorship opportunities.



Linda Granger
Parks & Recreation Director
lgranger@plain-city.com



BLUEGRASS & BBQ

Delicious Food • Live Bluegrass Music • Bounce Houses



June 1st 12:00 PM - 8:00 PM

Attendance: 1,500+

Bluegrass & BBQ serves as the kickoff to Plain City's summer festival season. The event features a variety of musical acts, food trucks, bounce houses, and neighborly fun.

SPONSORSHIP LEVELS

Gold Level - \$1,000

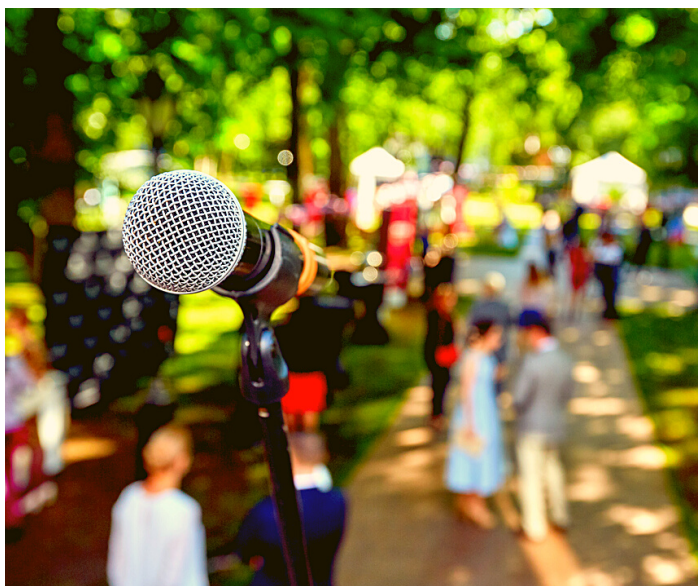
- Business logo prominently displayed on sponsor banner
- Business mentioned between all musical sets
- Signage at bounce houses
- Business name on Village website
- Business name on social media accounts

Silver Level - \$500

- Business name displayed on sponsor banner
- Business mentioned twice between musical sets
- Business name on Village website
- Business name on social media accounts

Bronze Level - \$250

- Signage at one children's activity or game site
- Business mentioned once between musical sets
- Business name on Village website
- Business name on social media accounts



FOURTH OF JULY

Fireworks • Parade • Live Music • Food • Games • Bounce Houses



July 4th 10:00 AM - 10:00 PM

Attendance: 7,000+

Plain City's Fourth of July celebration at Pastime Park is one of our community's most anticipated annual events. Aligning your organization with this event will provide the opportunity to put your image in sight of thousands of potential customers. Your organization will benefit from a variety of event-related promotions before, during, and after the event.

SPONSORSHIP LEVELS

Diamond Level - \$5,000

- Business name and logo on two banners at Pastime Park
- Business name and logo on three additional yard signs or smaller banners at Pastime Park
- Predominant placement on sponsor banner and all other promotional materials
- Business name and logo on Village website
- Business name and logo on social media accounts
- Business highlighted in Village e-newsletter
- Business name mentioned during event announcements

Gold Level - \$1,500

- Business name prominently displayed on sponsor banner
- Signage at two bounce houses
- Business name on Village website
- Business name on social media accounts
- Business name mentioned during event announcements

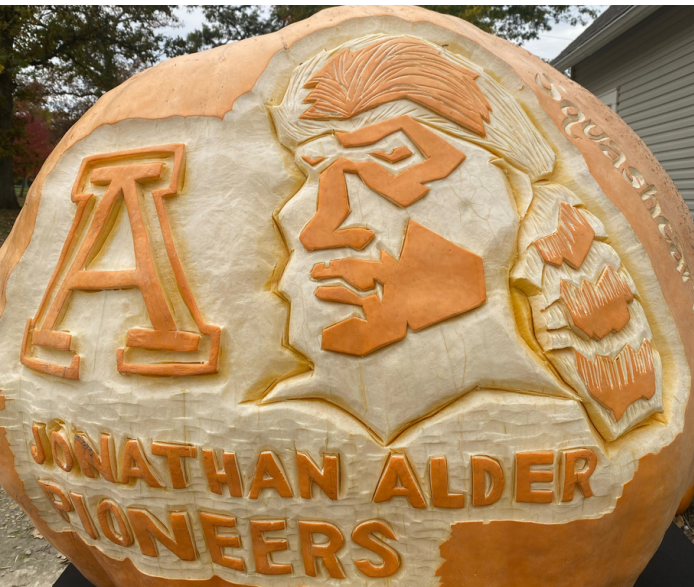
Silver Level - \$500

- Business name displayed on sponsor banner
- Signage at one bounce house or two game sites
- Business name on Village website
- Business name on social media accounts



FALL FEST

**Trick-or-Treat Alley • Costume Contest • Pumpkin Carving • Games
Bounce Houses • Food • Craft Vendors**



October 19th 3:00 PM - 7:00 PM

Attendance: 3,500+

Fall Fest at Pastime Park is one of Plain City's newest seasonal events! The event celebrates the arrival of the autumn and Halloween seasons and includes a variety of family-friendly activities such as trick-or-treat, costume contest, giant pumpkin carving, games, crafts, and food vendors.

SPONSORSHIP LEVELS

Gold Level - \$1,000

- Business name prominently displayed on sponsor banner
- Signage at two bounce houses
- Business name on Village website
- Business name on social media accounts

Silver Level - \$500

- Business name displayed on sponsor banner
- Signage at one bounce house or two game sites
- Business name on Village website
- Business name on social media accounts

Bronze Level - \$250

- Signage at one children's activity or game site
- Business name on Village website
- Business name on social media accounts



Tree Lighting • Santa Claus • Reindeer • Food • Music • Crafts



December 7th 4:00 PM - 7:00 PM

Attendance: 3,000+

Christmas Under the Clock and Route 42 Holiday Hop are two of the most popular annual events in Plain City. Marketed as the "official" beginning of the holiday season, the events attract thousands of residents eager to watch the annual Christmas Tree Lighting and participate in holiday activities.

SPONSORSHIP OPPORTUNITIES

Reindeer Sponsor - \$1,500

- Business name displayed on sponsor banner
- Signage at reindeer enclosure
- Business name on Village website
- Business name on social media accounts

Gold Level - \$1,000

- Business name prominently displayed on sponsor banner
- Signage at Christmas Tree (Bicentennial Park)
- Business name on Village website
- Business name on social media accounts

Silver Level - \$500

- Business name displayed on sponsor banner
- Business name on Village website
- Business name on social media accounts

Bronze Level - \$250

- Business name on Village website
- Business name on social media accounts

COMMUNITY ACTIVITIES



EASTER EGG HUNT

March 23rd 12:00 PM

Attendance: 1,000+

The Plain City Easter Egg Hunt is a cherished annual tradition for Plain City residents young and old! The event features more than 8,000 Easter Eggs, candy, and prizes. The event is open to children aged 1 to 12 years. Your support will help ensure this event continues for generations to come.

Presentation Sponsor - \$500

- Exclusive sponsorship
- Business name and logo prominently displayed on sponsor banner
- Business name and logo on Village website
- Business name and logo on social media accounts
- Business name and logo on marketing materials



FARMERS MARKET

Thursdays in July - October 4:30 PM - 7:00 PM

Attendance: 5,000+ per Season

The Plain City Farmers Market is a seasonal festival of locally-grown produce and homemade goods! Held once weekly from July through October, the market features a diverse range of vendors, including local growers and farms, handcrafted products, flowers, food trucks, and other activities.

Event Sponsor - \$500

- Business name and logo prominently displayed on sponsor banner
- Business name and logo on Village website
- Business name and logo on social media accounts
- Business name and logo on marketing materials





SHARKS SWIM TEAM

June - August

**Attendance: 5,000+
Families, Swimmers and Pool Attendees per
Season**

The Plain City Sharks Swim Team is a rapidly growing swim team for children 5+. At the Plain City Aquatic Center, your business banner will be prominently displayed all season long.

With frequent practices and hundreds of people attending each meet, your financial support will be recognized by thousands of seasonal visitors to the aquatic center.

Gold Level - \$500

- Business name and logo displayed on sponsor banner
- Business name on Village website and social media accounts
- Name mentioned during all home swim meets
- Framed Sponsor Thank You certificate

Silver Level - \$350

- Business name displayed on sponsor banner
- Business name on Village website and social media
- Framed Sponsor Thank You certificate

Bronze Level - \$200

- Business name displayed on sponsor banner
- Business name on Village website and social media



MUSIC IN THE PARK

Sundays, June - September

Attendance: 2,500 per Season

During this free summer concert series, the community is invited to bring a lawn chair or blanket to Pastime Park and enjoy a warm summer evening filled with great music.

Series Sponsor - \$2,000

- Exclusive sponsorship
- Business name and logo prominently displayed on sponsor banner
- Business name and logo on Village website
- Business name and logo on social media accounts
- Business name and logo on marketing materials

DECORATING CONTESTS

Your financial support will help us celebrate the seasons with these unique events.

Harvest & Halloween Decorating - \$100

- Uptown District business contest
- Business name and logo on signage and materials

Christmas Decorating - \$200

- Citywide Residential & Business contest
- Business name and logo on signage and materials



TOUCH-A-TRUCK

June 14th 4:00PM - 7:00PM

Attendance: 1,000+

Get up close and personal with all kinds of big trucks and emergency vehicles! This fun event allows children to safely interact with big trucks, heavy equipment, and emergency vehicles. Attendees can climb inside the vehicles to get a view from the driver's seat, and ask questions of drivers and operators.

Presentation Sponsor - \$500

- Exclusive sponsorship
- Business name and logo prominently displayed on sponsor banner
- Business name and logo on Village website
- Business name and logo on social media accounts
- Business name and logo on marketing materials

SAFETY TOWN

June 24th - 27th

Safety Town is a safety-oriented event that teaches kindergarteners to be comfortable around police officers and firefighters. It also provides them with life-saving lessons, such as how to be safe on the bus, how to be safe walking to school, how to be safe at home, and how to be safe around people you do not know.

Presentation Sponsor - \$500

- Exclusive sponsorship
- Business name and logo prominently displayed on sponsor banner
- Business name and logo on Village website
- Business name and logo on social media accounts
- Business name and logo on marketing materials





HOLIDAY LIGHTS AT PASTIME PARK

November 18th - January 2nd

Attendance: 4,000+ per Season

Pastime Park lights up for the holidays beginning Thanksgiving weekend. This drive-through display features thousands of lights and holiday characters! It's fun for all ages!

Holiday Light Sponsor - \$500

- Business name and logo displayed on sponsor banner at the display
- Business name and logo on social media accounts
- Business name and logo on marketing materials

LOOKING FOR MORE?

If you don't see a sponsorship that speaks to you, or if you're interested in providing in-kind assistance or seeking volunteer opportunities, let's chat!

614-873-3527 EXT 118

Linda Granger, Director
Plain City Parks & Recreation
lgranger@plain-city.com



PLAIN CITY PARKS & RECREATION SPONSORSHIP FORM

Contact Name

Business Name

Address

City/State/Zip

E-Mail

Phone

SPONSORSHIP | Please select event(s) and level(s)

	Gold	Silver	Bronze	
<input type="checkbox"/> BLUEGRASS & BBQ	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> EASTER EGG HUNT
<input type="checkbox"/> FOURTH OF JULY	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> EASTER SCAVENGER HUNT
<input type="checkbox"/> FALL FEST	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> HARVEST/HALLOWEEN CONTEST
<input type="checkbox"/> CHRISTMAS UNDER THE CLOCK	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> CHRISTMAS DECORATING CONTEST
<input type="checkbox"/> CHRISTMAS REINDEER				<input type="checkbox"/> SAFETY TOWN
<input type="checkbox"/> SHARKS SWIM TEAM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> TOUCH-A-TRUCK
<input type="checkbox"/> FARMERS MARKET				<input type="checkbox"/> HOLIDAY LIGHTS
<input type="checkbox"/> MUSIC IN THE PARK				
<input type="checkbox"/> IN-KIND CONTRIBUTION OR DONATION				
<input type="checkbox"/> VOLUNTEER				

Term & Conditions :

The Village of Plain City agrees to provide services as outlined in the sponsorship proposal. The undersigned waives and releases all rights and claims that might be held against the Village of Plain City, its duly elected officials and its employees to save and hold harmless the Village from losses, damages, or injuries. The Village is the sole and exclusive owner of all rights, title, and interest in the Village of Plain City logo. No sponsor may use Village logos without specific written approval.

PAYMENT

Payment Method

Cash
 Invoice
 Check
 Check #
 Credit Card

Name on Card

Master Card
 VISA

Card Number

Expiration
 CVV

Signature

Date

Please make checks payable to the "Village of Plain City" and mail to ATTN: Parks & Recreation Dept., 800 Village Blvd., P.O. Box 167, Plain City, OH 43064.